

exvas

INNOVATIVE DIGITAL SOLUTIONS

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WEB CONTENT MANAGEMENT SYSTEM (CMS)

We help businesses to build the right digital ecosystem that meets their user experience and business goals.

INTRODUCTION

Consumers expect to use the internet to research about companies and browse their inventories and even buy directly from their website. Increasingly, they are doing this from mobile devices while "on the go." Some traditional companies even though don't have an online presence, so it is hard for potential customers to find them.



CAUSE & EFFECT

The existing industrial supplying's websites were either primarily designed to provide corporate info, contact page and some basic information such as product preview, while others are an outdated version or not mobile optimized and it causes poor/unfriendly user experience.

They are not set up to compete with major players in their field that have much better branding and better reputation due to their size. As result, these kinds of businesses might lose customers if their competitors do online better than they do.



SOLUTION

We are extremely experienced to serve you with a full solution in order to penetrate the industrial marketplace and take advantage of the internet and the current digital trends to promote your brand directly with online store functions that includes information of your products and on top of that, a clear path for your customer to buy products and request for quote directly regardless of their locations.

We build your website or plug-in an online store to the existing one in order to transform your website into an online marketplace for Industrial Products, Tools, Equipment, Machinery where you can promote the brands that you have and market your products to a global audience.

BENEFITS

Lead Generation and Increase conversation rates

Convert products into quotable items and turning your website into a lead generating machine as competition increases with everyone selling the same products online, industrial companies are beginning to use ecommerce stores to generate inquiries for custom quoted products.

02

Track Everything

Never lose track again and keep a close eye on your customer requests and sales team performance as well.

04

Customer Experience

Your client can get access to all the quote requests they have submitted to your team. Additionally, they can view these requests with in detail in on their My Account page.

06

01

Made for Business with Wide Options

Since tailored for your business you will find it packed with carefully selected features and functions. It comes with an options panel that lets you control and track every part of your online store.

03

Easy to Use in One place

With carefully crafted elements you can add as many items and pages as you want, in addition you can manage all the quotes and reply to every visitor individually to ensure they convert into a buyer.

05

Reduce Phone Calls

It enables your potential buyers to ask for a price estimate right on a product or shop page. It saves your clients from composing an email or reaching out to your team through phone call or a contact us page.

BENEFITS

Turn your website like Amazon or Alibaba/Build Trust

Show customers that you have big stock if even no, you can offer a single-window source for providing diverse product lines from industry-trusted manufacturers and global suppliers. You trade under your own brand.

Data Gold Mine

It gives an access to a goldmine of customer data that is just not accessible through brick-and-mortar retailing. Not only do online customers typically provide their name, email address, and phone number when checking out or registering on your site, but they also provide a wealth of consumer behavior and demographic data that can help you optimize the customer journey and market more effectively and accurately.

Low marketing cost

It goes hand-in-hand with digital marketing, which makes scaling into new markets much more cost-effective. We help to integrate your store with Google Adwords, Facebook advertising, or social media marketing, which much more cost-effective than promoting offline these cost savings translate to lower prices and more sales for your business.

08

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12

07

Get notified and Auto Replies

Notifies admin upon receipt of a quote request and you can send auto-replies to your clients to let them know that their requests are received and will be responded shortly.

09

Save time

Manually creating quotes takes time. Expect to save hours of time with our solution and no follow-ups required for on-going orders by your customers as all is managed within it.

11

Easier to scale up

Scaling up or growing a physical store requires more floor space (and the expense that comes with it!), employees, and shelf space. In contrast, it's very simple to grow an online store, which is one of the less obvious benefits of our solution for your businesses.

FEATURES



Powerful Dashboard



Online Store



Stunning Theme Design



Online RFQ Tool



Live Chat



Whatsapp Integration



Email Marketing Tool



Mobile Friendly



Ready for SEO



Secure and Safe



Order Tracking



Data and Analytics

FEATURES



Click to Call



Different System User Level



Social Media Integration



Blogging and Newsletter



Google Integration



Backup and Recovery



Push Notifications



Mobile App
“Upon Request”



Catalog Download



Integration with External Party
“Upon Request”

TYPES



New Website

Where we deploy it under client brand.



New Brand

Where we deploy it under a new brand.



Plug to Existing

We add our store to your existing site rather than build it from the ground up so you can extend the functionality through the existing one and maximize user experience without requiring minimal effort.



A Complete ERP Solution "Upon Request"

LET'S KEEP IN TOUCH



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